

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

FIRST YEAR SEMESTER-I (CBS)

Subject Code	Subject Title	Abbreviations	Theory / Practical	Internal Marks	External Marks	Full Marks	Minimum Passing Marks	Exam Duration (Hrs.)	Weekly Hours	Credits
15BBA101	Micro Economics	MIECO	T	20	80	100	40	3	5	5
15BBA102	Commercial Law	CLAW	T	20	80	100	40	3	5	5
15BBA103	Business Communication	BC	T	20	80	100	40	3	5	5
15BBA104	Basics of Accounting	B.A/c	T	20	80	100	40	3	5	5
15BBA105	Elective:- i] Principles of Business Management OR ii] Sports Management	PBM (OR) SM	T	20	80	100	40	3	5	5
15BBA106	Fundamental of Computer	FCOMP	T	20	80	100	40	3	5	5
15BBA107	Computer Lab	CLAB	P	50	-	50	20		4	2
Total Marks						650	Total Credits			32

(Note: Note: Each Lecture is of 45 minutes duration. B.B.A. syllabus is subject to change.)

BACHELOR OF BUSINESS ADMINISTRATION (BBA)
FIRST YEAR SEMESTER-II (CBS)

Subject Code	Subject Title	Abbreviations	Theory / Practical	Internal Marks	External Marks	Full Marks	Minimum Passing Marks	Exam Duration (Hrs.)	Weekly Hours	Credits
15BBA108	Micro Economics II	MIECO II	T	20	80	100	40	3	5	5
15BBA109	Commercial Law II	CL II	T	20	80	100	40	3	5	5
15BBA110	Business Communication II	BC II	T	20	80	100	40	3	5	5
15BBA111	Financial Accounting	F.A/c	T	20	80	100	40	3	5	5
15BBA112	Business Statistics and Mathematics	BS & M	T	20	80	100	40	3	5	5
15BBA113	E- Commerce	E-Com.	T	20	80	100	40	3	5	5
Total Marks						600	Total Credits			30

Note: Each Lecture is of 45 minutes duration. B.B.A. syllabus is subject to change.)

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BACHELOR OF BUSINESS ADMINISTRATION (BBA)
SECOND YEAR SEMESTER-I (CBS)

Subject Code	Subject Title	Abbreviations	Theory / Practical	Internal Marks	External Marks	Full Marks	Minimum Passing Marks	Exam Duration (Hrs.)	Weekly Lectures	Credits
15BBA201	Macro Economics	MAECO	T	20	80	100	40	3	6	4
15BBA202	Basics of Financial Management	BFM	T	20	80	100	40	3	6	4
15BBA203	Organizational Behavior	OB	T	20	80	100	40	3	6	4
15BBA204	Basics of Marketing	BOM	T	20	80	100	40	3	6	4
15BBA205	Cost Accounting	CA	T	20	80	100	40	3	6	4
15BBA206	Production & Operation Management	POM	T	20	80	100	40	3	6	4
15BBA207	Environmental Science	EVS	T	50	-	50	20	3	3	2
	Total Marks					650	Total Credits			26

(Note: Note: Each Lecture is of 45 minutes duration. B.B.A. syllabus is subject to change.)

BACHELOR OF BUSINESS ADMINISTRATION (BBA)**SECOND YEAR SEMESTER-II (CBS)**

Subject Code	Subject Title	Abbreviations	Theory / Practical	Internal Marks	External Marks	Full Marks	Minimum Passing Marks	Exam Duration (Hrs.)	Weekly Lectures	Credits
15BBA208	Macro Economics II	MAECO II	T	20	80	100	40	3	6	4
15BBA209	Financial Management	FM	T	20	80	100	40	3	6	4
15BBA210	Human Resource Management	HRM	T	20	80	100	40	3	6	4
15BBA211	Marketing Management	MM	T	20	80	100	40	3	6	4
15BBA212	Cost Accounting II	CA II	T	20	80	100	40	3	6	4
15BBA213	Entrepreneurship Development	ED	T	20	80	100	40	3	6	4
15BBA214	Disaster Management	DM	T	50	-	50	20	3	3	2
Total Marks						650	Total Credits			26

(Note: Note: Each Lecture is of 45 minutes duration. B.B.A. syllabus is subject to change.)

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

(Note: B.B.A. syllabus is subject to change.)

THIRD YEAR SEMESTER-I (CBS)

Subject Code	Subject Title	Abbreviations	Theory / Practical	Internal Marks	External Marks	Full Marks	Minimum Passing Marks	Exam Duration (Hrs.)	Weekly Lectures	Credits
15BBA301	Research Methodology	RM	T	20	80	100	40	3	6	4
15BBA302	Business Taxation	BT	T	20	80	100	40	3	6	4
15BBA303	Industrial Economics	IECO	T	20	80	100	40	3	6	4
15BBA304	Specialization in Finance: Financial Markets and Services	FMS	T	20	80	100	40	3	6	4
15BBA305	International Financial Management	IFM	T	20	80	100	40	3	6	4
15BBA306	Security Analysis & Portfolio Management	SAPM	T	20	80	100	40	3	6	4
Total Marks						600	Total Credits			24

(Note: Note: Each Lecture is of 45 minutes duration. B.B.A. syllabus is subject to change.)

BACHELOR OF BUSINESS ADMINISTRATION (BBA)**(Note: B.B.A. syllabus is subject to change.)****THIRD YEAR SEMESTER-II (CBS)**

Subject Code	Subject Title	Abbreviations	Theory / Practical	Internal Marks	External Marks	Full Marks	Minimum Passing Marks	Exam Duration (Hrs.)	Weekly Lectures	Credits
15BBA307	Business Ethics	BE	T	20	80	100	40	3	6	4
15BBA308	Business Taxation II	BT II	T	20	80	100	40	3	6	4
15BBA309	Indian Economy	IECO	T	20	80	100	40	3	6	4
15BBA310	Specialization in Marketing:- Marketing of Services	MOS	T	20	80	100	40	3	6	4
15BBA311	Sales, Distribution and Advertisement Management	SDAM	T	20	80	100	40	3	6	4
15BBA312	Consumer Behavior	CB	T	20	80	100	40	3	6	4
15BBA313	Project Assessment	PR	-	100	-	100	40	-	3	2
Total Marks						700	Total Credits			26

(Note: Note: Each Lecture is of 45 minutes duration. B.B.A. syllabus is subject to change.)